

Hinesburg Artist Series Inc.

ADVERTISING CONTRACT 2019 SEASON

Advertiser agrees to pay the rate shown for the ad selected below. On full payment by Advertiser, Hinesburg Artist Series agrees to run the specified advertisement in each of the four 2019 Hinesburg Artist Series Programs.

Date _____ HAS representative _____

Advertiser _____

Advertiser contact person _____

Advertiser address _____

Advertiser email _____ Phone _____

AD SIZE/TYPE: (SIZES GIVEN AS WIDTH x HEIGHT)	<input type="checkbox"/>	Back Cover Color Bleed (5.25" x 8" trim, plus 0.125" bleed allowance)	\$650.
	<input type="checkbox"/>	Interior Bleed Page BW (5.25" x 8" trim, plus 0.125" bleed allowance)	380.
	<input type="checkbox"/>	Interior Bleed Page Color (5.25" x 8" trim, plus 0.125" bleed allowance)	530.
	<input type="checkbox"/>	Interior Page BW (4.65" x 7.5")	350.
	<input type="checkbox"/>	Interior Page Color (4.65" x 7.5")	500.
	<input type="checkbox"/>	Half Page BW (4.65" x 3.675" or 2.25" x 7.5")	175.
	<input type="checkbox"/>	Half Page Color(4.65" x 3.675" or 2.25" x 7.5")	250.
	<input type="checkbox"/>	Third-page BW (4.65" x 3.675")	130.
	<input type="checkbox"/>	Third-page Color (4.65" x 3.675")	200.
	<input type="checkbox"/>	Quarter Page BW* (2.25" x 3.675")	100.
<input type="checkbox"/>	Quarter Page Color* (2.25" x 3.675")	150.	

*This size can accommodate a vertically oriented business card. Horizontal business cards will require production fee to adapt them to ad size.

Please return this form to your HAS representative or to HAS, PO Box 286, Hinesburg VT 05461 by FEBRUARY 4, 2019, with payment for the size you checked above.

PLEASE CHECK ONLY ONE OF THE BOXES BELOW:

- RENEWAL.** Please run last year's ad unchanged. **My payment for the ad size checked above is enclosed.**
- I WILL SUPPLY REPRO-READY ART** at the precise dimensions specified above, compliant with standards specified on the HAS Rate Card. **My payment for the ad size checked above is enclosed.** (You can send ad copy as an email attachment to michael@pattersonads.com [subject line: HAS] or give it to your HAS Rep on disc or thumb drive)
- I NEED CHANGES TO AN EXISTING AD, OR PRODUCTION OF A NEW ONE.** **My payment for the ad size checked above is enclosed.** I agree to pay **ADDITIONALLY** for production at the discounted rate of \$60/hour, \$15 minimum, total not to exceed 30% of the base ad rate. (IF YOU CHECKED THIS OPTION PLEASE FILL OUT PRODUCTION ORDER FORM. A separate invoice for production will be emailed or mailed to you by our production artist upon completion, and your approval, of the production service.)

Advertiser signature _____